

IMPACT STATEMENT

2024 – 2025

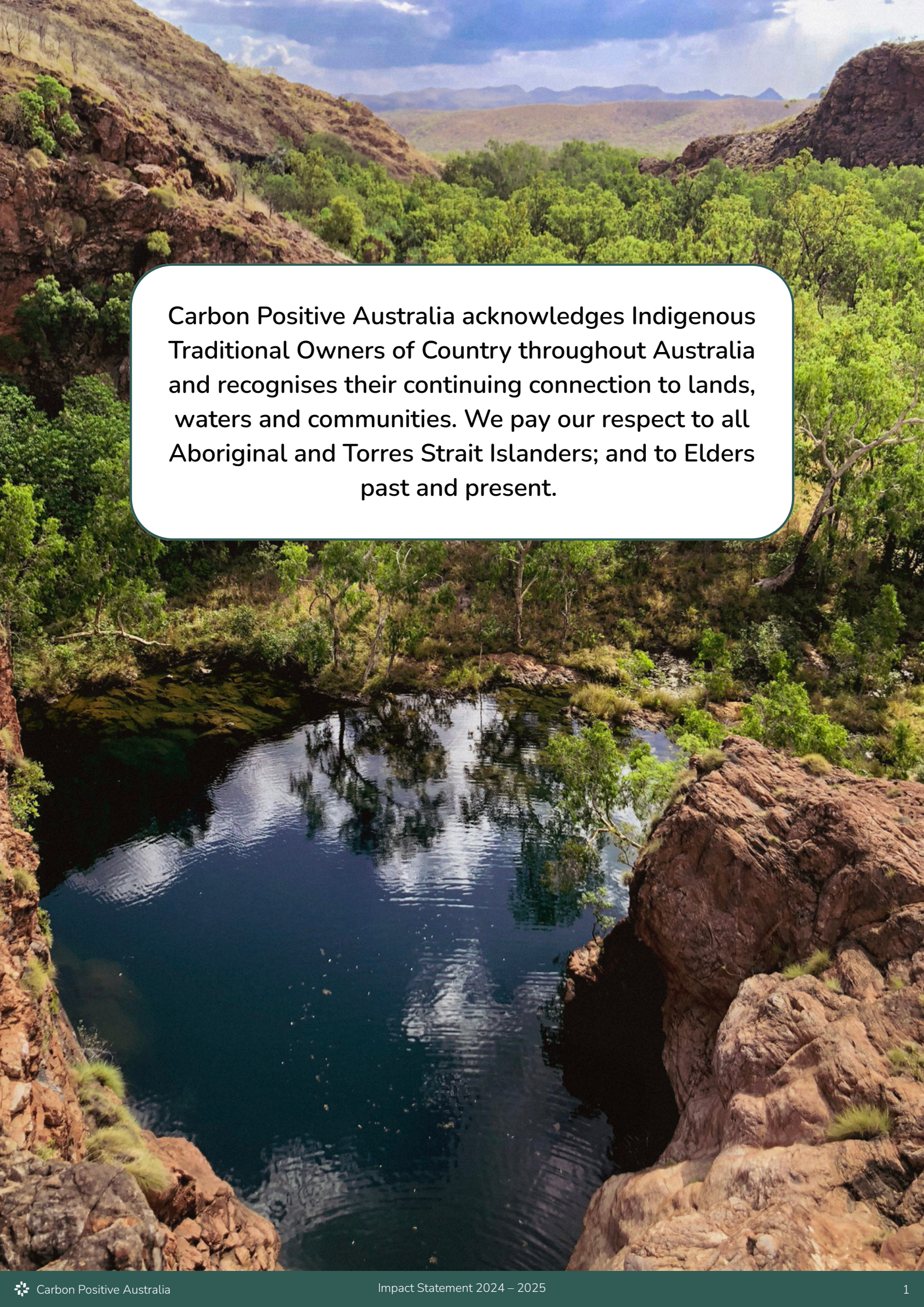
Carbon
Positive
Australia



70,462
seedlings
planted

28,697
tonnes of
carbon
sequestered

Nature. Carbon. Community.
carbonpositiveaustralia.org.au



Carbon Positive Australia acknowledges Indigenous Traditional Owners of Country throughout Australia and recognises their continuing connection to lands, waters and communities. We pay our respect to all Aboriginal and Torres Strait Islanders; and to Elders past and present.

A message from our CEO

Making a real impact takes time, courage, and collaboration. The challenges we face – climate change, biodiversity loss, and social inequity – remain complex. We firmly believe that they can only be addressed by working hand in hand with our community.

Over the past year, we have focused on strengthening our people and partners. We have deepened our relationships with Traditional Owner organisations and small businesses across Australia, and expanded our capability to deliver larger, more complex projects in diverse ecosystems, as well as in areas such as biodiversity crediting, Indigenous co-design, and wetland restoration. Guided by our community's trust and investment, we've stepped into new regions across Australia and adopted new ways of working.

This year also marked the start of our new five-year strategy, positioning Carbon Positive Australia as a leader in ecosystem restoration and nature-positive impact. Through our Regional Restoration and Community Pocket Forest programs, we're restoring landscapes at scale while connecting communities with nature in their own backyards.

We're also evolving how we sustain our mission; building new partnerships and funding models that blend philanthropy, corporate collaboration, and emerging nature-based markets to ensure long-term impact.

Our work in restoring ecosystems continues to target three key impacts:

- Conserving nature by restoring and protecting native ecosystems.
- Supporting communities through co-designed projects that respond to local needs - creating employment, enhancing wellbeing, and deepening connections to nature.
- Reducing climate impacts by restoring land and sequestering carbon at scale.

As the effects of climate change intensify, our clear focus on these impacts will guide us to deliver measurable outcomes for nature, carbon, and community.

Thank you so much to all our supporters and partners. Your ongoing trust enables us to make a lasting difference – for People, for Country, and for the Planet.

Warm Regards,



Joe Heffernan
Chief Executive Officer



Regional Restoration Program (RRP)

Our Regional Restoration Program delivers large-scale, high-integrity restoration across degraded landscapes, supporting biodiversity, carbon sequestration, and regional employment. Each project is designed with local partners and Traditional Owners to restore ecosystems and strengthen community resilience.



Annual Impact Snapshot

59,573
Seedlings planted

60+
Species planted at our restoration sites

120
Hectares planted

9
Sites planted

100%
Projects improved biodiversity outcomes

10
Monitoring assessments

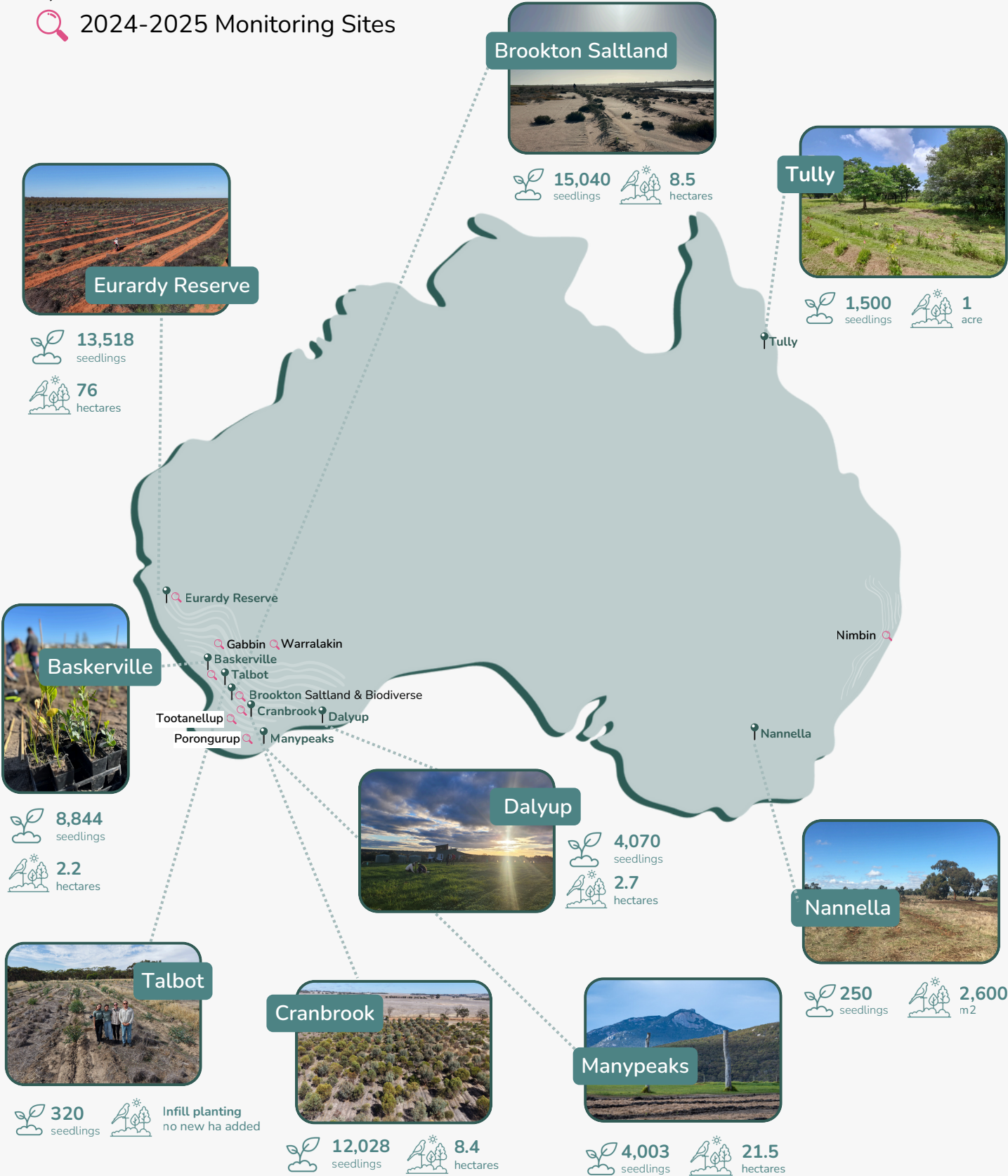
100%
Projects providing regional investment

81%
Projects providing wildlife corridor linkages



Planting & Monitoring Sites 2024 - 2025

- 📍 2024-2025 Planting Sites
- 🔍 2024-2025 Monitoring Sites



Project Spotlight:

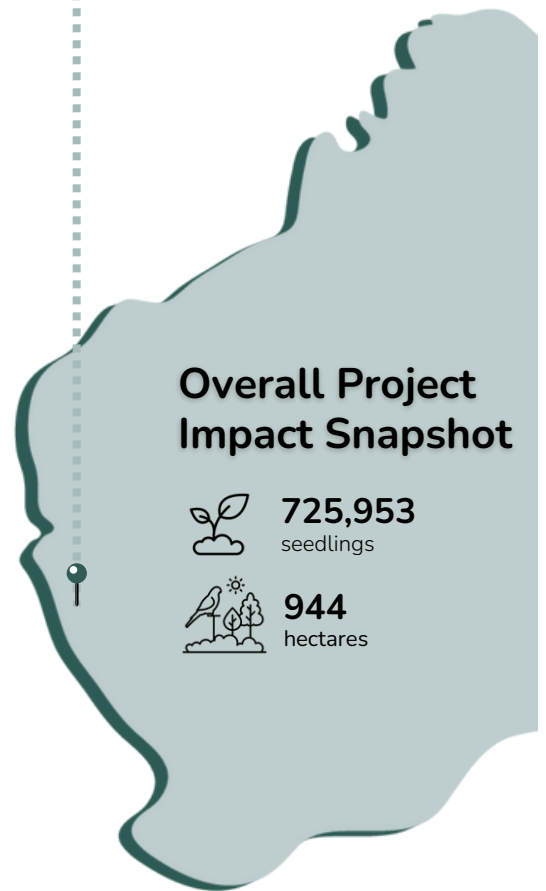
Eurardy Reserve (WA)

Nanda Country

Once a pastoral station, Eurardy Reserve sits within the globally significant Southwest Australian Biodiversity Hotspot - one of only 36 recognised worldwide and home to an exceptional diversity of rare and threatened flora. Through our partnership with Bush Heritage Australia and Dr Geoff Woodall, we've planted more than **900 hectares of degraded soil** with over **725,000 native seedlings**, creating new habitat for Malleefowl, Cockatoos, and native marsupials.

Each planting season combines ecological knowledge with scientific rigour - from using moisture-retentive soil preparation and species-specific propagation to ongoing biodiversity monitoring.

Eurardy stands as a living example of how science, and persistence can bring biodiversity back to life in one of Australia's most vulnerable landscapes - restoring nature, strengthening community, and building resilience for generations to come.



Project Spotlight:

Manypeaks (WA)

Minang Noongar Country

Nestled near Albany on Western Australia's south coast, the Manypeaks restoration project is helping to secure the future of one of Australia's rarest birds - the **Tjmiluk (Noisy Scrub-bird)** - and many other endangered species that call this region home.



In partnership with revegetation expert Dr Geoff Woodall and local landholders Melanie and Neil Rae, we planted **4,003 native seedlings** across **21.5 hectares** of former farmland. The diverse mix of local Eucalyptus, Melaleuca, and Banksia species is expanding critical habitat between the Manypeaks and Two Peoples Bay Reserves - a lifeline for wildlife once thought lost.

Once declared extinct in the 1940s, the Tjmiluk was rediscovered two decades later, sparking a national conservation effort. Today, the species faces new threats from **habitat fragmentation** and **climate change**. By restoring native vegetation, the project supports not only the Tjmiluk but also the Ngilkat (Gilbert's Potoroo), Kwoka (Quokka), Ngwayir (Western Ring-tailed Possum), Noolbenger (Honey Possum), and all three threatened species of black cockatoos.

For local landholder Melanie Rae, the project is personal: **"Bringing this country back to life means everything to me and my family. This is a real legacy for future generations."** Manypeaks shows how **local action** and **collaboration** can make a real difference - restoring habitat, protecting threatened species, and helping ensure the Tjmiluk continues to have a place to call home.



© Peaking Life

Project Impact Snapshot



4,003
seedlings



21.5
hectares



Manypeaks

Looking ahead to 2026

In the next year, planting will expand across five new and existing sites, building on our high-integrity restoration model and strengthening partnerships with **Traditional Owners, landholders, and regional communities**. These sites will include:

Raukkan, SA

Traditional Owners: Ngarrindjeri



23,500
Seedlings



30
Hectares

Eurardy Reserve, WA

Traditional Owners: Nanda



19,000
Seedlings



40
Hectares

Warralakin, WA

Traditional Owners: Marlinyu Ghoorlie



16,000
Seedlings



40
Hectares

Brookton Saltland, WA

Traditional Owners: Ballardong Noongar



6,300
Seedlings



7
Hectares

Talbot, WA

Traditional Owners: Ballardong Noongar



4,300
Seedlings



3.5
Hectares

Together, these projects will extend our restoration footprint across multiple ecosystems, while strengthening local employment, cultural partnerships, and biodiversity outcomes. The projects also mark the next phase of **CPA's five-year strategy: scaling ecosystem restoration that delivers measurable impact for nature, carbon, and community.**

Community Pocket Forests Program (CPF)

Our Community Pocket Forests Program focuses on **small, high-density urban plantings** that help **cool cities, improve biodiversity, and strengthen community connections** with nature. Each project is **co-designed with community groups, schools, and local councils**, to promote health, wellbeing, and environmental stewardship in the places people live and work.

Annual Impact Snapshot

15
Pocket forest sites established

93%
Projects delivered measurable urban heat relief

29%
Projects created or enhanced wildlife corridors

10,889
Seedlings planted

86%
Projects involved Indigenous engagement

100%
Projects included community tree-planting participation

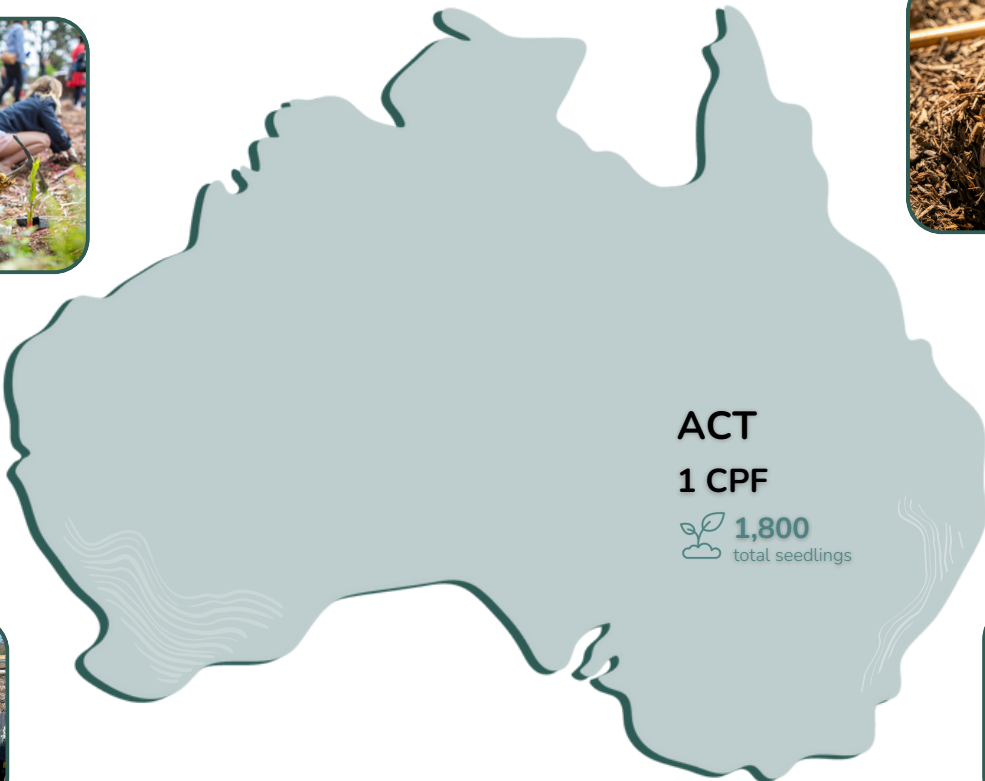
100%
Projects improved biodiversity and restored native habitat

93%
Projects provided ongoing education and research programs

86%
Projects provided improved community health and wellbeing



WA
5 CPF'S
 **2,756**
total seedlings



ACT
1 CPF
 **1,800**
total seedlings



NSW
9 CPF'S
in partnership with the Groundswell Collective
 **6,333**
total seedlings



Project Spotlight:

Catalina Estate (WA)

Noongar Boodja Country

Earlier this year, residents, volunteers, and local partners came together at Catalina Estate in Perth's northern suburbs to create Western Australia's first and largest Community Pocket Forest. Taking up less than two tennis courts in space, the forest features **35 native species** and **more than 1,000 plants**, carefully selected to reflect local biodiversity and withstand urban conditions.

After remediating the soil, the community planted at high density to encourage rapid canopy growth and strong root systems. As the forest matures, it will **provide food and shelter for native wildlife, reduce local temperatures, and create a welcoming green space** for residents to connect with nature and each other.

Planted by the community, for the community, Catalina is the **first Miyawaki-method forest established** on **council-managed land** in the Perth/Boorloo region.

As it grows, it will demonstrate how small, high-impact projects can transform local environments, strengthen social connection, and inspire new models for urban restoration across Australia.

Project Impact Snapshot

-  **1,322**
seedlings
-  **35**
native species
-  **60**
volunteers engaged



Project Spotlight:

Benjamin Short Grove (NSW)

Wiradjuri Country

In Orange, New South Wales, a small patch of ground at Mission Australia's Benjamin Short Grove aged care home is being transformed into a place of connection, cooling, and care.

Together with **Mission Australia** and The **Groundswell Collective**, we planted **850 local native trees and shrubs across 300m²** - creating Australia's first Community Pocket Forest at an aged care home. Designed using the Miyawaki method, the forest will grow rapidly to provide shade, habitat, and respite from heat, while offering meaningful, nature-based activities for residents.



Home to 60 people who have experienced homelessness or social disadvantage, Benjamin Short Grove is a place where wellbeing and inclusion are at the heart of daily life. As Stephen Brooker, Mission Australia's General Manager of Aged Care, explains, ***"Many of our residents have had lives filled with challenges. We hope the forest will be a healing space where they can connect with nature and each other."***

Project Impact Snapshot



850
seedlings



300
m²

Benjamin Short Grove

For **86-year-old resident Jack Westie**, that vision is **already coming to life**. When he moved into Benjamin Short Grove, he didn't know anyone. Now, twice a week, he tends to the young trees, watering them and chatting with anyone who stops by. What began as caring for plants has become caring for people - and a reminder of how small green spaces can bring big social and environmental benefits.

Benjamin Short Grove stands as a model for how **collaborative, community-led climate action can restore biodiversity, reduce urban heat, and support wellbeing** - helping people and nature thrive together.

Looking ahead to 2026

In the year ahead, we will continue to grow our network of Community Pocket Forests and community-led greening projects through partnerships with community organisations, councils, and schools. These projects will restore native vegetation and also reduce urban heat, foster social connection, and deliver long-term wellbeing benefits across Australia's cities and towns.

Planned activities include:

Kotara School for Specific Purposes (NSW)

Continuing support for a heat-vulnerable community to measure cooling and canopy growth.

Raukkan (SA)

Delivering co-designed planting workshops with Traditional Owners alongside new data collection initiatives.

City of Melville (WA)

Running community co-design sessions to guide planting and ongoing monitoring.

Across projects, we'll collect:

- eDNA data to track biodiversity gains
- Community wellbeing surveys to assess social outcomes
- Temperature data to measure heat reduction over time

We'll also begin tracking new metrics for community health and wellbeing and investment in disinvested communities, ensuring future reporting captures both environmental and social impact.

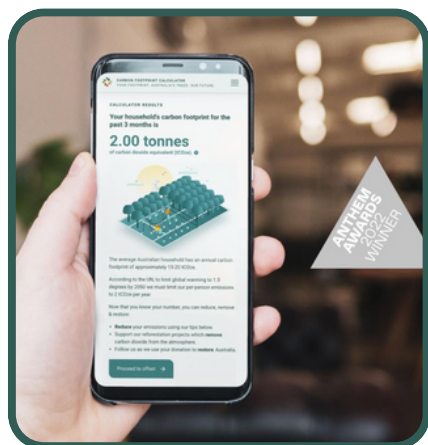


Together, we're bringing nature back to the heart of our communities, one community pocket forest at a time.

Community engagement

Our impact goes beyond the trees we plant. Every action - whether it's someone calculating and offsetting their carbon footprint, joining a workshop, or learning about restoration - helps build a stronger, more sustainable Australia.

This year, our **Carbon Calculator** continued to be a valuable tool for individuals and businesses wanting to understand their environmental footprint and take action to offset it through native restoration. Alongside this, our **community programs** and **events** created more opportunities for people to connect, learn, and contribute to meaningful change - reminding us that lasting climate action starts with small steps taken together.



Annual Impact Snapshot

28,697

tonnes of carbon sequestered

70,462

Seedlings planted this year

2,192

Volunteers participated in planting activities

120

Hectares planted nationally across regional and community sites

14,427

Users calculated their carbon footprint using our online Carbon Calculator

Together, these activities demonstrate how individuals, communities, and partners are driving measurable outcomes for nature, carbon, and community.

Financial overview

Sound financial stewardship underpins our ability to deliver tangible, lasting impact for nature, carbon, and community. Each dollar we receive, whether through individual giving, corporate partnerships, or carbon offset contributions, is invested directly into restoring Australia’s ecosystems and supporting communities to reconnect with nature.

This year, we continued to prioritise on-ground restoration, **with almost 90% of expenditure directed to project delivery**. This reflects our ongoing commitment to operational efficiency and to ensuring every contribution directly supports high-integrity outcomes.



Income Sources (FY25)



Offset donations - 42.97%

Our largest income stream, these funds support high-integrity restoration projects that sequester carbon and enhance biodiversity outcomes.



Tree donations - 30.18%

Contributions from individuals and businesses supporting native tree planting across our Regional Restoration and Community Pocket Forest programs.



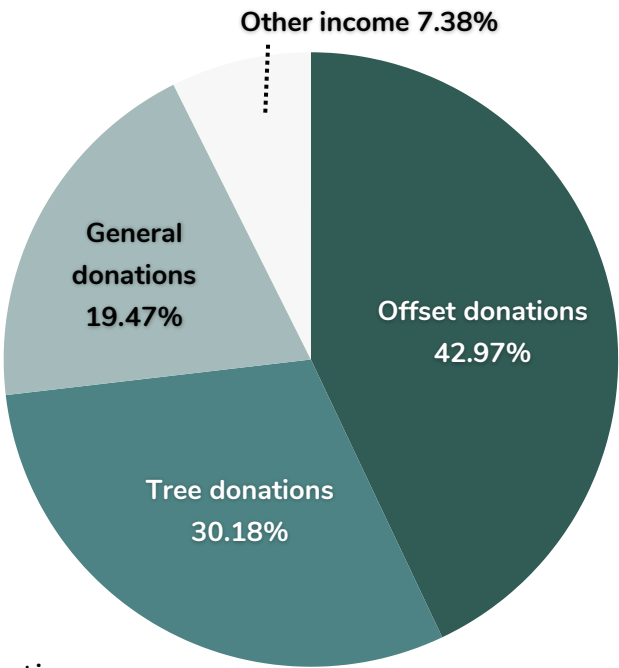
General donations - 19.47%

Philanthropic giving and community fundraising activities that help fund innovation, research, and emerging project areas such as biodiversity crediting.



Other income – 7.38%

Includes grants, partnerships, and interest income supporting the diversification and resilience of our funding base.

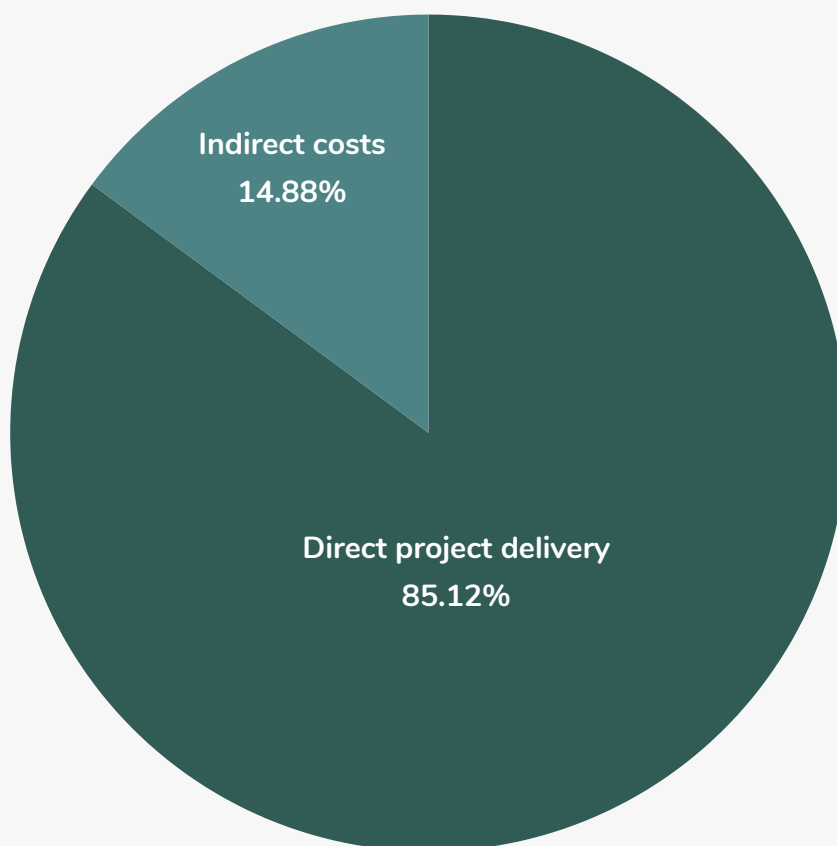


Charity Income
by Source

Expenditure (FY25)

We continue to prioritise on-the-ground impact, ensuring funds are channelled where they create the greatest benefit for nature, carbon, and community.

Charity Expenses by Source



Direct project delivery – 85.12%

Investment in land restoration, planting, monitoring, and community engagement through our Regional Restoration and Community Pocket Forest programs.

Indirect costs – 14.88%

Essential operational and governance costs that support transparency, compliance, and the ongoing capability to deliver high-quality restoration outcomes.

Partnership highlights

Our partnerships are the heartbeat of everything we do. From small local businesses to national organisations, each partner brings their own passion, purpose, and creativity to restoring Australia's landscapes.

These collaborations extend our impact far beyond the planting sites, helping to grow awareness, inspire action, and connect more people with nature.

Below are just a few reflections from the partners who make this work possible:



Partnering with Carbon Positive Australia feels like such a natural fit for us. Sustainability is at the heart of what we do and knowing that every order contributes to planting trees and restoring native landscapes makes our work even more rewarding. It's a simple but powerful way to give back to the country we're proud to call home and ensures a more positive future for generations to come.

Kristelle Stark
Milton and King

MILTON & KING

At SafeStyle we focus on real efforts with real people that have a real impact. This is why we love working with Carbon Positive Australia. They have great local teams that we can trust completely to work with the best crew in the best places to achieve the best possible outcomes for people and Country. They're doing an awesome job!

Gaz Priddis
SafeStyle



We're so grateful for our partnership with Carbon Positive Australia and love all the incredible work they do for the planet. Their commitment to meaningful climate action inspires us every day, and we're proud to be part of their mission toward a more sustainable future.

Emma Nelson
Deiji Studios

DEIJI STUDIOS





We have really enjoyed working with Carbon Positive Australia. We partnered with them as we love their mission – to restore and protect healthy ecosystems. Their work plays a vital role in creating thriving environments for our pollinators, and we're proud to contribute by donating a tree for each jar of honey sold on our website.

Charlie Adare

Lifetime Natural Health

Natural Life™

As a nature-based tourism company, we see the difference restoration makes on Country and in communities. Partnering with Carbon Positive Australia lets us match wellbeing in wild places with real environmental outcomes. It is simple for our guests, trustworthy for our team, and powerful for biodiversity where it matters most.

Kate Gibson

The Hike Collective

THE Hike
Collective

It is a pleasure to partner with Carbon Positive Australia! They are doing some amazing environmental work, and we are pleased to make our small contribution each month. Every little bit counts!

Trudy Hayman

Harvest Tours



Across Australia, our projects are made possible by the dedication of local volunteers - from school students to aged-care residents, Traditional Owners, and corporate partners. Their hands-on support turns restoration into shared purpose.

Thank You!

Every tree planted, every hectare restored, every community brought together, and every tonne of carbon offset, starts with people like you.

Together, we're restoring Australia's landscapes - for Country, for community, and for future generations.

Your trust, generosity, and belief in our mission make it possible for us to restore ecosystems, strengthen communities, and take meaningful action for the climate.

This year's achievements - from large-scale regional restoration to community-led pocket forests - show what's possible when we act together for people, for Country, and for the planet.



But our work doesn't stop here.

The years ahead will see us expand into new regions, deepen partnerships with Traditional Owners, and strengthen how communities connect with nature across Australia.

Together, we're growing a more resilient, nature-positive future: one seedling, one partnership, and one community at a time.

Get involved

Continue to be part of the change.

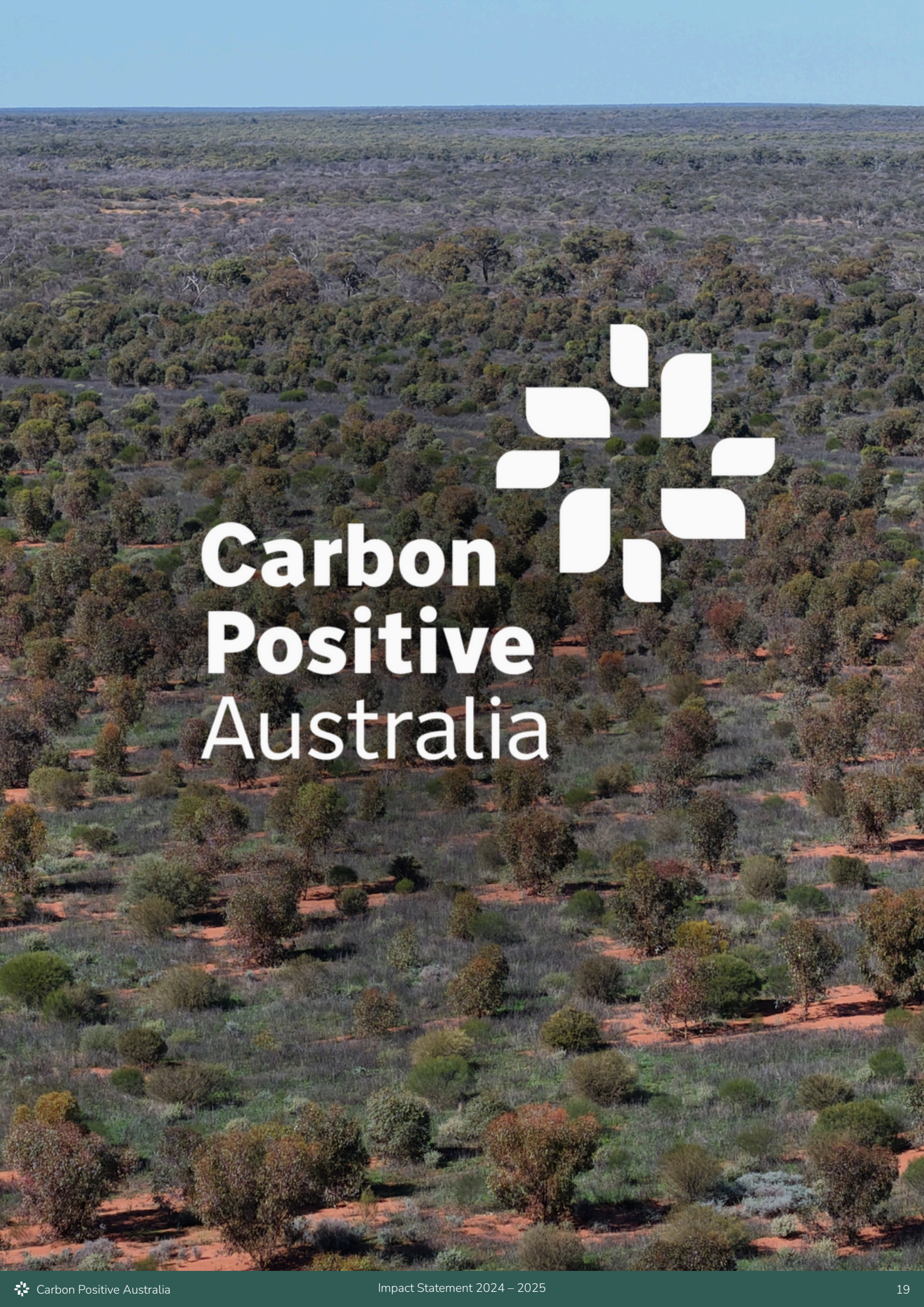
Donate | Partner | Offset Your Carbon

carbonpositiveaustralia.org.au



Scan the QR code to
visit our website.





Carbon Positive Australia